OU wins 11 Telly Awards for outstanding video programming

Founded in 1979, the Telly Awards honor excellence in local, regional and cable television commercials, as well as non-broadcast video and television programming. This year, Oakland University earned 11 Telly Awards – across a wide range of categories – for three videos highlighting OU students, faculty, staff and alumni:

Reimagining OU: Vision 2025

- Silver in Non-Broadcast: Use of Music
- Silver in Non-Broadcast: Videography/Cinematography
- Silver in Non-Broadcast: Writing
- Silver in Non-Broadcast: Low Budget (under $700 per minute)
- Bronze in Non-Broadcast: Voiceover
- Bronze in Non-Broadcast: Employee Communications

Ernesto's Story

- Silver in Non-Broadcast: Videography/Cinematography
- Silver in Non-Broadcast: Use of Music
- Bronze in Non-Broadcast: Documentary: Individual
- Bronze in Non-Broadcast: Sound/Sound Design

Because of My OU History Degree, I'm Accomplished

- Bronze in Branded Content: Documentary: Individual

Nine collaborators from Oakland University’s Communications and Marketing, Presidential Communication and Initiatives, and Video Services areas contributed to the award-winning videos:

- Jon-Paul Bakaric, UCM, Multimedia Producer
- Brian Bukantis, Video Services, Media Producer
- Joan Carleton, UCM, Senior Marketing Account Manager
- Sarah Griffith, UCM, Interactive Media Specialist
“We’re very honored to receive these awards,” said John Young, OU’s vice president of Communications and Marketing. “Both on-screen and behind the scenes, the videos encapsulate the OU brand and reflect the talent, dedication and character of the university’s best asset – our people.”

The Telly Awards receive entries from all 50 states and five continents. Submissions are judged by members of the Telly Awards Judging Council, a group of over 200 working industry leaders. Learn more about the Telly Awards at tellyawards.com.