New report shows positive career trends for recent OU grads

The latest First-Destination Survey Report, which is based on data from the 2015-2016 graduating class, shows positive trends for recent OU graduates in the job market and other post-graduation paths.

The report, which was produced by OU’s Office of Career Services, highlights a range of career-related metrics, including overall employment rate, internships, graduate education, salary information and career outcomes.

In particular, the survey revealed a 92 percent placement rate, which was the highest in eight years.

“We were very encouraged to see a high placement rate for our graduates," said Senior Director of Career Services, Wayne Thibodeau. “Career Services continues to develop new collaborative programs and initiatives with each of our Schools and the College in an effort to meet the needs of our students prior to graduation.”

The report combines survey data, social media mining and departmental records for more than 2,000 graduates to provide a snapshot of undergraduate students’ progress during their initial transition out of college. Below is an infographic of the First-Destination Survey Report.
**Knowledge Rate**

Acquired verifiable outcome knowledge

71%

of 2,961 graduates

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**Overall Employment Rate**

71% Employment Rate

97% Employed in Michigan

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**First Destination Overview**

**Placement Rate**

92%

OU’s highest placement rate in the last 8 years!

**Career Outcomes**

79%

Career Outcomes: Employed, Participating in a program of voluntary service, Serving in the U.S. Armed Forces, or Enrolled in a program of continuing education

79% reported work was directly related or somewhat related to their career plan

17% pursuing further education

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**Salary Information**

$50,000 Median Salary

$49,447 Average Salary

*Of employed students who reported salary income
*Does not include any signing bonuses

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**Employment Information**

**Top Industries**

- Engineering
- Finance
- Health Care/Medical
- Technology
- Manufacturing
- Advertising
- Non-Profit
- Retail
- Real Estate
- Consumer Products
- Government
- Entertainment
- Public Relations
- Accounting
- Transportation
- Education

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**Select Top Employers**

- Beaumont Health System
- St. John Providence Health System
- Fiat Chrysler Automobiles
- General Motors
- Ford Motor Company

Out of top 10

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**Internship Data**

50% of graduates completed an internship while at OU