

Thursday, October 8, 2015

Oakland University named a 'best' b-school by The Princeton Review

Oakland University's **School of Business Administration** is among the nation's best business schools, according to **The Princeton Review**. The education services company **profiles the school** in the new 2016 edition of its annual book, "The Best 295 Business Schools" and on its website.

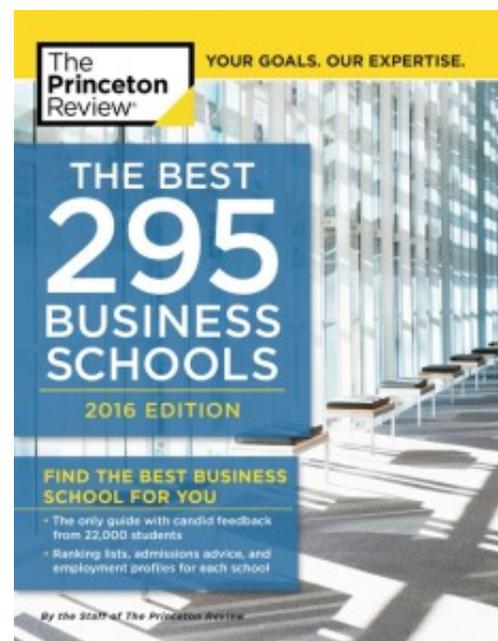
"We recommend Oakland's business school as one of the best to earn an MBA," said Robert Franek, Princeton Review senior vice president-publisher. "We chose 295 schools in this book based on our high regard for their academics and our assessment of institutional data we collect from the schools."

The Princeton Review compiled the list based on its surveys of more than 22,000 students attending the 295 business schools in the book, as well as on school-reported data. The Review does not rank the business schools in the book on a single hierarchical list from 1 to 295.

"This recognition reinforces the high quality education OU business students gain from expert faculty and top-notch curriculum. Our program integrates theory, research and experience with solid academic preparation and practical skills that help our students launch successful careers," said Michael A. Mazzeo, dean and professor of Finance at Oakland's School of Business Administration.

Here's what Oakland students say about Oakland University's School of Business Administration in the 2016 book:

- At OU, "First and foremost, the quality of education is the greatest strength."
- OU's "smaller class sizes allow for more meaningful interaction with professors," "the school feels small and personal," and "everyone contributes to engaging conversations on current business applications of the lessons we're being taught."
- Oakland University's "strong correlation between academics and real-life experiences make this a robust program," as does the fact that its "faculty and administration care deeply about the value of the program to the graduate."
- Students value having individual "person-to-person contact with adviser[s]," and also flourish in collaboration with professors, who "are very enthusiastic about the subject matter that they teach, and they encourage students to excel in the business world beyond academia."
- OU's "convenient location and class times" make the program manageable for students who need to keep their current jobs, and to help land students' next jobs, the university excels at identifying "what the employers needs are, and aligning partnerships to incorporate those lessons within the educational experience."



The Princeton Review lists Oakland as one of "The Best 295 Business Schools"

The School of Business Administration at Oakland University has more than 2,400 undergraduate students pursuing 12 majors and minors, and nearly 500 graduate students pursuing one of its four master's degree or 10 post-master's graduate certificate programs. Its location in Oakland County -- the economic hub of Michigan -- means Oakland University business students can take advantage of industry partnerships that provide unique hands-on, career experiences and opportunities.

Additional recognition

The long-standing elite dual accreditation the OU School of Business Administration holds from AACSB-International in its business and accounting programs indicates a high-quality business school.

The Oakland University School of Business is recognized in **the 2016 edition of U.S. News and World Report's "Best Grad Schools"** under the specialty of Best Part-Time MBA Programs. The OU MBA program is one of five programs ranked in Michigan.

The business school at Oakland University is ranked as one of the "Best Value Colleges for Business Majors" in Michigan for both annual return on investment and 20-year return on investment in **Payscale's 2015 College ROI Report**. The study's annual ROI figure compares the return over 20 years when investing money in a degree at a certain school as opposed to other investments, such as stocks or bonds.



The Oakland University School of Business Administration is among the top business schools in the country, according to The Princeton Review.